QIS COLLEGE OF ENGINEERING AND TECHNOLOGY
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Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272

05.08.2024

Report on Session on Innovation/Prototype Validation
– Converting Innovation into a Start-up

Title of the Programme	:	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up
Resource Person	:	**Mrs.Srisakthi Karthikeyan,** Program Manager, Cultiv8 (DST Sponsored Incubator) Coimbatore, Tamilnadu.
Date and Time	:	03.08.2024 & 10.00 AM to 11.30 AM
Mode of Session	:	Online
Meet App	:	meet.google.com/wme-xftk-aox
Total number of Participants	:	Attended: 133 Internal: 68 External: 65

Brief details of the event:

QISCET's EDC & IIC hosted an insightful workshop on "Innovation/Prototype Validation – Transforming Ideas into Startups" on 03.08.2024. Led by the dynamic Mrs. Srisakthi, the session delved into the critical journey from innovation to market-ready startups. She emphasized the pivotal role of prototype development for faculty members aspiring to elevate their careers on a global scale, offering them valuable insights into turning their innovative concepts into successful ventures.

Response of the audience: The session sparked a deep understanding among faculty and students about the topic, emphasizing the significance of initiating prototypes. The depth of their learning was clearly reflected in the insightful questions posed by the students, which transformed the session into a dynamic dialogue. The expert captivated the students' interest, fostering an engaging atmosphere where their curiosity flourished. She generously addressed nearly every inquiry, making the session a truly interactive and enriching experience.

Faculty Coordinator Name & Email ID: Dr.S.Suresh Kumar,

sureshkumar.s@qiscet.edu.in

Learning Outcomes:

- **Prototype Validation:** Leverage market research and user insights to fine-tune your innovations.
- **From Prototype to Product:** Strategic steps to evolve and scale prototypes into market-ready products.
- **Building the Foundation:** Essential advice for securing funding and assembling a dynamic startup team.

Expert Narration:

Mrs. Srisakthi began her session by immersing the students in a hands-on demonstration of the cutting-edge Agri product validation recently crafted in their lab. She vividly narrated the entire journey from the spark of an idea to the creation of a tangible product, walking the students through each pivotal stage of development. By weaving practical examples into her narrative, she ensured that the students could seamlessly connect with the concepts and gain a comprehensive understanding of the prototype development process.

Event Photos:

Date: 05.08.2024

Place: Ongole

Dr.S.Suresh Kumar